

# CAREER PRACTITIONER [ SURVEY ]

Using Canadian Labour Market Information for Career Guidance



## WHAT DO CAREER PRACTITIONERS DO?

Career Practitioners assist students, job seekers and other Canadians in navigating the world of work.

### CAREER PRACTITIONERS PRACTICE IN A VARIETY OF SETTINGS:



Private (for-profit)



Schools and post-secondary institutions



Government employment services



Government



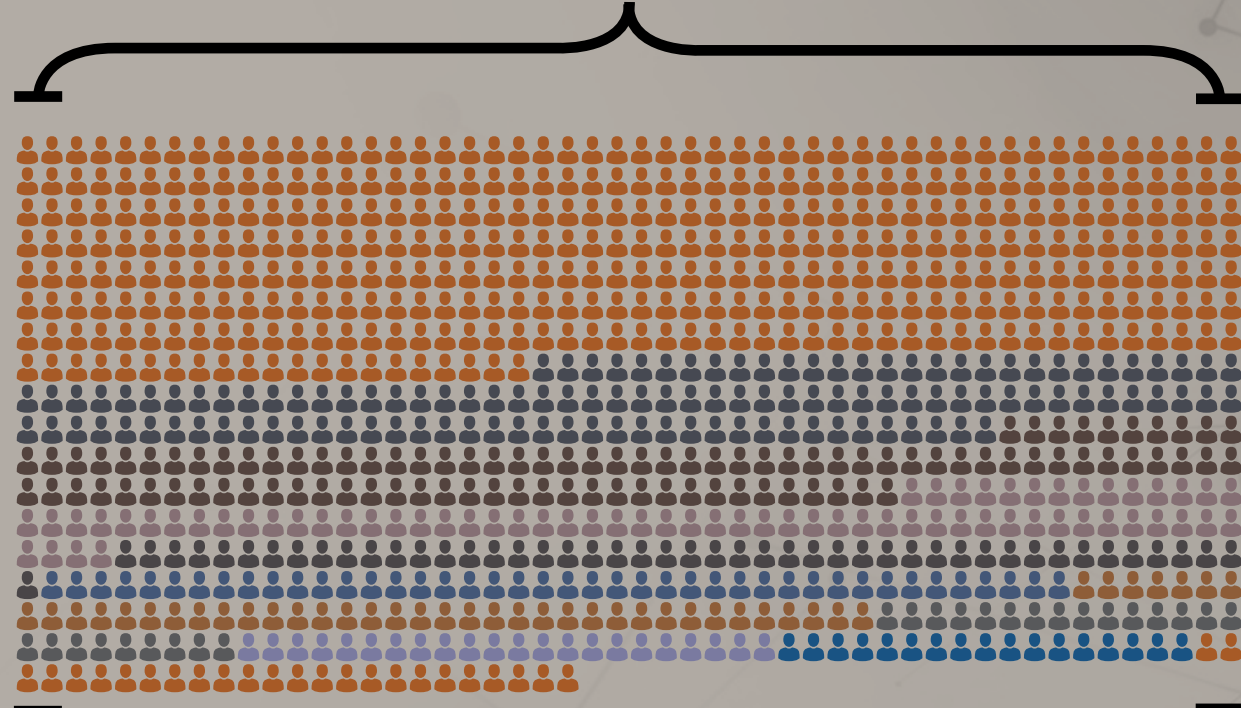
Career or employment services (non-profit)

873

Career Practitioners consulted

11

Provinces and Territories in Canada



Career Practitioners answered our public opinion research questions on how they use labour market information in their practice.



95% of Career Practitioners use LMI



46% say finding relevant LMI was easy



60% think LMI is easy to understand



35% had received specialized training on LMI



PROVIDING FREE, TIMELY, RELIABLE LMI is essential for Career Practitioners.

89%

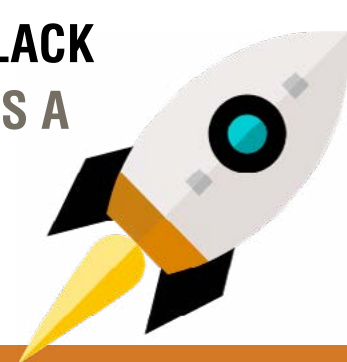
said skill requirements is the top labour market information need for clients.

### WHAT DO CLIENTS WANT?

Most Canadians who seek assistance with their career-related decisions already have an idea of what information they need but have difficulty finding or understanding the data available.

36%

OF CAREER DEVELOPMENT PRACTITIONERS POINT TO THE LACK OF INSIGHT INTO THE FUTURE AS A CHALLENGE IN USING LMI TO SUPPORT THEIR CLIENTS.



75%



3 out of 4 career practitioners surveyed say their clients usually come asking for specific labour market information.



80% of career practitioners commonly look for projected occupations in-demand to support their clients.



75% expressed disappointment with the information they found on the projected occupations.



Over 50% said projections are not geographically detailed enough to be helpful.

### TOP LMI CLIENT NEEDS



80% Trustworthy



81% User-friendly



78% Publicly available or free



90% Up-to-date